

Pocket Maths Tutor – Privacy Policy

Pocket Maths Tutor is committed to protecting your personal data and complying with the UK General Data Protection Regulation (UK GDPR) and Data Protection Act 2018.

This policy explains how we collect, use, and protect personal information relating to parents, guardians, and students.

Personal Data We Collect

We may collect and process the following types of personal data:

- Parent/guardian and student names
- Contact details (email address, phone number)
- Educational information relevant to GCSE maths support
- Account and membership information
- Payment and transaction details (processed securely by Stripe)
- Communication records

Lawful Basis for Processing

We process personal data under the following lawful bases:

- **Contract** – to deliver tutoring services and manage memberships
- **Consent** – for marketing communications and optional communications
- **Legal obligation** – including safeguarding and financial record-keeping
- **Legitimate interests** – to manage and improve our services

How We Use Your Data

We use personal data to:

- Deliver educational and tutoring services
- Communicate with parents and students
- Manage memberships, payments, and access to resources
- Meet safeguarding and legal responsibilities
- Improve and administer our services

Children's Data

We process children's personal data only with the knowledge and consent of a parent or legal guardian. Children's data is used solely for the purpose of delivering educational services and meeting safeguarding obligations.

Data Storage and Processors

Data is stored securely using trusted third-party platforms, including:

- **Stripe** – for secure payment processing
- **Tutor LMS / website systems** – for online learning and content delivery
- **Google Workspace** – for business email and administration
- **Website hosting providers**

These providers act as data processors and are required to meet appropriate data protection and security standards.

Marketing Communications

We will only send marketing communications where you have given consent or where permitted under applicable law. You may unsubscribe from marketing emails at any time using the link provided in our emails.

Data Sharing

We do not sell or share personal data with third parties for marketing purposes. Personal data is only shared where necessary to deliver services or where legally required.

We may share personal data without consent where necessary to protect a child or young person or to comply with safeguarding or legal obligations.

Data Retention

Personal data is retained only for as long as necessary to:

- Deliver tutoring services
- Meet safeguarding requirements
- Comply with legal, accounting, and regulatory obligations

Data is securely deleted or anonymised when no longer required.

Your Rights

Under UK GDPR, you have the right to:

- Access your personal data
- Request correction of inaccurate data
- Request deletion of your data (where applicable)
- Object to or restrict certain processing
- Withdraw consent for marketing at any time

To exercise your rights, please contact us at: hello@pocketmathstutor.co.uk

Contact

If you have any questions about this Privacy Policy or how we handle your data, please contact:

Pocket Maths Tutor
Email: hello@pocketmathstutor.com

Information Commissioner's Office (ICO)

Pocket Maths Tutor is registered with the Information Commissioner's Office (ICO) for the purposes of data protection and compliance with UK GDPR.
Registration number: ZC083946